



## **NATO Southeast Regional Retail Education Conference**

**Wednesday, January 18, 2017  
Villas of Grand Cyprus, Orlando, FL**

### **AGENDA**

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|------------------|---|
| 9:00 – 10:00 AM  | Continental Breakfast   |
| 10:00 – 10:45 AM | FDA Compliance Update<br>Ann Simoneau, Director of Compliance, FDA Center for Tobacco Products  |
| 10:45 – 11:30 AM | Market Perspectives Panel Discussion<br>Christopher Casey, Sr. Vice-President/General Counsel, Swisher International<br>Patricia Kovacevic, General Counsel/Chief Compliance Officer, Nicopure Labs |
| 11:30 – 12:15 PM | Tobacco Marketing Trends<br>Don Burke, Management Science Associates  |
| 12:15 – 12:30 PM | Transition to lunch   |
| 12:00 – 1:15 PM  | Lunch at Nine18 Restaurant  |
| 12:30 – 1:15 pm  | Wall Street Tobacco Industry Update<br>Bonnie Herzog, Managing Director, Beverage, Tobacco & Convenience Store<br>Research, Wells Fargo Securities, LLC   |
| 1:15 – 1:30 PM   | Transition from lunch   |
| 1:30 – 2:45 PM   | One on One Sponsor-Retailer Meetings<br>(Speakers can moderate roundtable discussions for attendees not in meetings)  |
| 2:45 – 3:30 PM   | Local, State and Federal Legislative and FDA Update<br>Thomas Briant, Executive Director, National Association of Tobacco Outlets   |
| 3:30 – 4:30 PM   | Networking Reception  |